



Climate – Resilient Reconstruction: FSC Certified Materials as Verified Impact Investing Solution

Talabi Oluwatimilehin
Value chain development officer
Forest Stewardship Council

REBUILD UKRAINE 2025



A **sustainable forestry solution** to help protect healthy and resilient forests, for all, forever.



1,200+

international members
in 90 countries

3 members
from Ukraine



160+ million

hectares of forest land
certified

4.7 million
In Ukraine



65,000+

certificates that verify
sustainable sourcing

557
Ukrainian companies



1,700+

companies licensed to
promote FSC-labelled
products

3
Ukrainian license holders

FSC provides proven tools that help protect forests, verifying products from forest to consumer



Forest operators

Forest Management Certification

The world’s most rigorous and credible standard for sustainable forestry.

Verified Impact

Forest managers can measure and showcase sustainable forestry impact.



Trading / Processing / Manufacturing

Companies

Chain of Custody (CoC) Certification

Securing a responsible and unbroken supply chain for forest material.

Project Certification

Show that forest-based materials in projects come from sources which meet FSC standards.



Retailers & Brands

Promotional Licence

Leverage credible FSC trademarks for promotional purposes of FSC-certified products.

Certification support

Smallholders

Community and Family Forest Toolbox offers tailored support to get certified
Group Certification (FM + CoC)

Voluntary certification add-ons

EUDR-impacted companies

FSC Aligned for EUDR
Comprehensive pathway to support compliance at any point in the supply chain.

Business or governments

Verified Impact
Offers high-integrity data, enabling sustainability reporting and showcasing benefits for nature.

What can FSC do for green rebuilding?

INTEGRATING FSC CERTIFICATION INTO IMPACT INVESTING

An Illustrative Publication for Investment Analysts



FOR INVESTORS AND FINANCIAL INSTITUTIONS:

- **Risk minimization:** ESG compliance through independent third-party verification
- **Added value of projects:** FSC-certified projects demonstrate increased market value (5-15%)
- **Access to green financial instruments:** special credit lines and grants from international financial institutions

FOR BUILDERS AND DEVELOPERS:

- **Increased asset liquidity:** growing demand among ESG-conscious customers and renters
- **Operational efficiency:** FSC materials provide better energy efficiency
- **Building certification:** Facilitates compliance with BREEAM, LEED, and other building standards

SOCIO-ECONOMIC IMPACT:

- **Creation of sustainable jobs:** Development of domestic supply chains for FSC-certified materials
- **Support for forest communities:** FSC standards provide social guarantees for local communities
- **Preservation of ecosystem services:** support for biodiversity and the climate functions of forests
- **Transfer of knowledge and technology:** introduction of international best practices in sustainable forest management

<https://connect.fsc.org/certification-system/regulatory-framework#integrating-fsc-certification-into-impact-investing>

THANK YOU!



Join our mission to protect the world's forests



Forest Stewardship Council®
FSC® Global Development



Adenauerallee 134, 53113 Bonn, Germany

T +49 (0) 228 367 66-0

F +49 (0) 228 367 66 65

FSC Global Development © All rights reserved

FSC® F000100

www.fsc.org